UNITED STATES	DISTRIC	T COURT
SOUTHERN DIST	RICT OF	NEW YORK

PEPPERELL BRAIDING CO.,

Plaintiff,

VS.

ECF CASE

TONER PLASTICS, INC., STEVEN GRAHAM, and WAL-MART STORES, INC.,

Docket No. 1:08-cv-00383-DLC

Defendants.

# ANSWER AND AFFIRMATIVE DEFENSES OF DEFENDANT WAL-MART STORES, INC.

Defendant Wal-Mart Stores, Inc. (hereinafter also referred to as the "Answering Defendant"), upon information and belief, responds to the Complaint of Plaintiff Pepperell Braiding Co. (hereinafter referred to as the "Plaintiff") as follows:

- 1. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 1 of the Complaint.
- 2. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 2 of the Complaint.
- 3. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 3 of the Complaint.
- 4. The Answering Defendant admits the allegations contained in paragraph 4 of the Complaint.
- 5. The allegations contained in paragraph 5 of the Complaint constitute conclusions of law for which no response is necessary. To the extent that a response is required, the Answering Defendant denies the allegations contained in this paragraph.

- 6. The allegations contained in paragraph 6 of the Complaint constitute conclusions of law for which no response is necessary. To the extent that a response is required, the Answering Defendant denies the allegations contained in this paragraph.
- 7. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 7 of the Complaint.
- 8. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 8 of the Complaint.
- 9. The Answering Defendant denies knowledge and information sufficient to form a belief as to the truth of the allegations contained in paragraph 9 of the Complaint.
- 10. The Answering Defendant denies knowledge and information sufficient to form a belief and to the truth of the allegations contained in paragraph 10 of the Complaint.
- 11. The Answering Defendant denies knowledge and information sufficient to form a belief as to the truth of the allegations contained in paragraph 11 of the Complaint.
- 12. The Answering Defendant denies knowledge and information sufficient to form a belief as to the truth of the allegations contained in paragraph 12 of the Complaint.
- 13. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 13 of the Complaint.
- 14. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 14 of the Complaint.
- 15. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 15 of the Complaint.

- 16. With respect to the allegations contained in paragraph 16 of the Complaint, the Answering Defendant admits that Wal-Mart has sold Toner Plastics' products in its stores, and denies the remaining allegations contained in said paragraph.
- 17. With respect to the allegations contained in paragraph 17 of the Complaint, the Answering Defendant states that the letters referenced in said paragraph speak for themselves, and denies the remaining allegations contained in said paragraph.
- 18. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 18 of the Complaint.
- 19. The Answering Defendant denies knowledge or information sufficient to form a belief as to the truth of the allegations contained in paragraph 19 of the Complaint.
- 20. The Answering Defendant denies the allegations contained in paragraph 20 of the Complaint.
- 21. With respect to the allegations contained in paragraph 21 of the Complaint, the Answering Defendant repeats and realleges its responses to paragraphs 1 through 20 as if fully set forth herein.
- 22. The Answering Defendant denies the allegations contained in paragraph 22 of the Complaint.
- 23. The Answering Defendant denies the allegations contained in paragraph 23 of the Complaint.
- 24. With respect to the allegations contained in paragraph 24 of the Complaint, the Answering Defendant repeats and realleges its responses to paragraphs 1 through 23 as if fully set forth herein.

- 25. The Answering Defendant denies the allegations contained in paragraph 25 of the Complaint.
- 26. The Answering Defendant denies the allegations contained in paragraph 26 of the Complaint.
- 27. The Answering Defendant denies the allegations contained in paragraph 27 of the Complaint.
- 28. The Answering Defendant denies the allegations contained in paragraph 28 of the Complaint.
- 29. The Answering Defendant denies the allegations contained in paragraph 29 of the Complaint.
- 30. With respect to the allegations contained in paragraph 30 of the Complaint, the Answering Defendant repeats and realleges its responses to paragraphs 1 through 29 as if fully set forth herein.
- 31. The Answering Defendant denies the allegations contained in paragraph 31 of the Complaint.
- 32. The Answering Defendant denies the allegations contained in paragraph 32 of the Complaint.
- 33. The Answering Defendant denies the allegations contained in paragraph 33 of the Complaint.
- 34. The Answering Defendant denies the allegations contained in paragraph 34 of the Complaint.

- 35. With respect to the allegations contained in paragraph 35 of the Complaint, the Answering Defendant repeats and realleges its responses to paragraphs 1 through 34 as if fully set forth herein.
- 36. The Answering Defendant denies the allegations contained in paragraph 36 of the Complaint.
- 37. The Answering Defendant denies the allegations contained in paragraph 37 of the Complaint.
- 38. The Answering Defendant denies the allegations contained in paragraph 38 of the Complaint.
- 39. The Answering Defendant denies the allegations contained in paragraph 39 of the Complaint.
- 40. The Answering Defendant denies the allegations contained in paragraph 40 of the Complaint.

#### AS AND FOR A FIRST AFFIRMATIVE DEFENSE

41. Plaintiff's Complaint fails to state a claim against the Answering Defendant upon which relief can be granted.

### AS AND FOR A SECOND AFFIRMATIVE DEFENSE

42. Upon information and belief, Plaintiff's claims are barred, in whole or in part, by the doctrine of waiver.

## AS AND FOR A THIRD AFFIRMATIVE DEFENSE

43. Upon information and belief, Plaintiff's claims are barred, in whole or in part, by the doctrine of unclean hands.

## AS AND FOR A FOURTH AFFIRMATIVE DEFENSE

44. Upon information and belief, Plaintiff's claims are barred, in whole or in part, by the doctrine of estoppel.

#### AS AND FOR A FIFTH AFFIRMATIVE DEFENSE

45. Upon information and belief, Plaintiff's claims are barred, in whole or in part, by the doctrine of laches.

#### AS AND FOR A SIXTH AFFIRMATIVE DEFENSE

46. Upon information and belief, the elements of Plaintiff's packaging that are at issue in this claim are functional and not protected trade dress.

WHEREFORE, Defendant Wal-Mart Stores, Inc. respectfully requests judgment as follows:

- a) dismissing Plaintiff's Complaint with prejudice;
- b) awarding the Answering Defendant its costs of defending this action, including reasonable attorneys' fees, costs and disbursements; and
- c) granting such other, further and different relief as this Court may deem just and necessary.

DATED: Buffalo, New York April 15, 2008

### GOLDBERG SEGALLA LLP

By: /s/ Christopher J. Belter

Christopher J. Belter (CB-7251) cbelter@goldbergsegalla.com Attorneys for Defendant Wal-Mart Store, Inc. 665 Main Street, Suite 400 Buffalo, New York 14203

Tel: (716) 566-5400 Fax: (716) 566-5401

TO: Kenneth Feldman, Esq.
Stephen E. Feldman, Esq.
FELDMAN LAW GROUP, P.C.
Attorneys for Plaintiff
12 E. 41st Street
New York, New York 10017

Tel: (212) 532-8585 Fax: (212) 532-8598